

REQUEST FOR PROPOSALS

2006 NATIONAL PRIESTER HEALTH CONFERENCE

THE RACE IS ON: TRANSLATING RESEARCH INTO POLICY AND PRACTICE FOR HEALTHIER COMMUNITIES

APRIL 25 – 27, 2006

PRE-CONFERENCE APRIL 24, 2006

**HYATT REGENCY LOUISVILLE
LOUISVILLE, KENTUCKY**

Key Dates:

- **Deadline for Submitting Proposals:** **JANUARY 16, 2006**
- Notification of Accepted Proposals: January 30, 2006
- Confirmation of Acceptance: February 15, 2006

Conference Website: www.ca.uky.edu/priester

Conference Sponsors:

United States Department of Agriculture-Cooperative State Research Education and Extension Service (USDA-CSREES), National Association of State Universities and Land-Grant College's Commission on Outreach and Technology Transfer (NASULGC-COTT), and the University of Kentucky.

Conference Purpose and Proposal Invitation:

Professionals involved in health research, education, Extension, and policy from Land-Grant institutions, other institutions of higher education, medical colleges, public health, healthcare, federal organizations and agencies, private non-profit organizations and associations, and schools systems are invited to submit proposals. Proposals should emphasize innovative strategies for translating research into educational programs and policy formulation that results in positive health outcomes.

Conference Objectives:

Participants of the **2006 National Priester Health Conference** will:

- increase one's network of colleagues and multi-disciplinary partners for initiating or expanding health initiatives.
- increase knowledge of effective strategies, educational programs and health practices derived from evidence based research, specifically in focus areas of disasters, substance abuse, agro medicine and agro health, socio-ecological determinants of health, and health communications/literacy.
- increase knowledge of risk factors impacting health (including behavioral and environmental).
- increase knowledge of collaborative, multidisciplinary partnerships that impact health policy and programs.
- develop or expand research based multidisciplinary health education, programming, and outreach efforts.

Conference Focus Areas:

The 2006 conference theme, ***The Race is On: Translating Research into Policy and Practice for Healthier Communities***, was developed in an effort to focus on the relationship between research and community health outcomes through educational programming and policy formulation. Proposals should relate to the overall conference theme with an area of concentration in one of the following focus areas:

- **Disasters: Preparation and Response, Natural and Terrorism.** This focus area will examine how we prepare for both natural and terrorist-related disasters such as hurricanes, tornadoes, blizzards, earthquakes, other natural disasters and bioterrorism events; and, how these issues relate to agriculture, public health, individuals, families and communities. In addition to preparedness and response, the sessions will also focus on agro terrorism and how communities cope with disasters.
- **Substance Abuse: How health, medicine, agriculture, and communities can deal with addictive behaviors which lead to abused substances including prescription drugs, methamphetamine, marijuana, alcohol and tobacco, and food (obesity).** This focus area will include information on prevention strategies and treatments in rural and urban areas. This area also relates to the environmental impact of use and control of these substances in rural and urban areas.
- **Agro medicine and Agro health.** Presentations included in this focus area will examine the diseases, illnesses and injuries associated with agricultural work and lifestyles. This focus area will encompass issues from the impact of rural isolation on access to health care, to the use of farm machinery resulting in injury, and to diseases that are related to working in agriculture.
- **Socio-Ecological Determinants of Health.** (*Socio-Ecological is being defined as: transdisciplinary knowledge which can help transcend the boundaries between society and nature, among the disciplines and between science and society.*) This focus area will address how the health status of individuals and communities are determined by a series of conditions other than classic risk factors. These conditions may include socio-economic determinants, environmental (both physical and social), education and other non-medical factors.
- **Health Communications/Literacy.** This focus area will examine how one communicates health care issues in urban and rural communities and the role of media, not only in health education, but also in the ability to provide individuals information about health organizations and resources in their communities.

Proposal Categories:

Proposed content should be well suited to the proposal category you select. Interactive presentations are preferred. The proposal submission form can be found on the following page. Proposals will be accepted for the following categories:

- **Presentation:** 20-minute session intended to present a national, multi-state, or statewide program, research or evaluation results in a lecture format with time for discussion.
- **Contributed Paper:** 15-minute presentation given during a session with other presenters. Presenters will be grouped by subject matter. Time for discussion will be included.
- **Poster Session:** An opportunity to showcase successful programs, projects, research, evaluation strategies or resources that can be easily summarized in graphic form, such as tables, graphs, charts or pictures. Presenters will be expected to host their display during the identified poster session timeframe.

Proposal Review Process and Criteria:

Proposals undergo a blind review by the Program Committee on a standardized rating system. Final selections will be based on reviewers' recommendations and a balance of presentations across the focus areas.

The proposal will be reviewed using the following criteria: (100 points)

- Relates to the conference theme and one of more of the objectives;
- Addresses identified need at the state, multi-state or national level;
- Uses a collaborative approach;
- Provides participants with skills, knowledge and abilities;
- Engages participants in active learning;
- Has clearly defined participant outcomes;
- Presents information in a new or creative way;
- Provides information that is replicable and applicable to other areas of populations;
- Provides evaluation data (where applicable); and,
- Presents new research/information that can make a difference/impact or is applicable to the lives of individuals, families, and communities in rural and urban populations and in agriculture.

Thank you for submitting a proposal to the 2006 National Priester Health Conference. Proposals will be reviewed after the JANUARY 16, 2006 extended deadline. If your proposal is selected, you will be notified on January 30, 2006. Confirmation of acceptance must be received by February 15, 2006.

Request for Proposal Form
2006 National Priestster Health Conference

Deadline for submission: **Extended to JANUARY 16, 2006**

The preferred proposal format is a Word file attached to an email. If proposals are mailed or faxed, they must be received by the deadline in order to be considered.

Please complete the form and return to:

Laura John

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UK Cooperative Extension HEEL Program
One Quality St., Suite 692
Lexington, KY 40507

Email: ljohn@uky.edu

Phone: (859) 257-2968, ext. 80338

Fax: (859) 257-2969

Primary Presenter *(this person will receive all conference correspondence to share with additional presenters.)*

Name:

Title:

University/Organization:

Address:

City, State, Zip:

Phone:

Fax:

Email:

Additional Presenter(s) *- (repeat as necessary)*

Name:

Title:

University/Organization:

Address:

City, State, Zip:

Phone:

Fax:

Email:

Proposal Title:

Proposal Categories (please rank choices using 1, 2 and 3)

_____ **Presentation:** 20 minute session intended to present national, multi-state or statewide program, research or evaluation results in a lecture format with some time for discussion.

_____ **Contributed Paper:** 15 minute presentation given during a session with other presenters of accepted papers. Presenters will be grouped by subject matter for session. Discussion time will be allowed.

_____ **Poster Session:** An opportunity to showcase successful programs, projects, research, evaluation strategies or resources that can be easily summarized in graphic form, such as tables, graphs, charts or pictures. Presenters will be expected to host their display during an identified timeframe.

Please indicate the target audience(s) of your program or research subjects: (please check all that apply)

_____ Elderly
_____ Youth
_____ Adults
_____ School-Based

_____ Minority
_____ Family Structure
_____ Community-Based
_____ Low-Income

_____ Worksite
_____ Health Professionals
_____ Urban
_____ Rural

Please check the focus area that you feel best suits your proposal: (please check one)

_____ **Disasters: Preparation and Response, Natural and Terrorism**

_____ **Substance Abuse**

_____ **Agro medicine and Agro health**

_____ **Socio-Ecological Determinants of Health**

_____ **Health Communications/Literacy**

_____ **Multiple focus areas are addressed in this proposal.**

If your proposal addresses more than one of the above focus areas, please give an explanation of which areas are addressed and how your proposal addresses them. If your proposal is selected for presentation, the Committee will use your explanation to help determine the most appropriate focus area.

(100 words maximum)

Is the content of this session primarily? (Check only one)

_____ **Research** (pilot testing, program evaluation strategies, process evaluation, research)

_____ **Program** (implementation strategies, educational programs/resources with completed evaluations)

_____ **Conceptual** (program idea or pilot project that does not have final evaluation data)

_____ **Resource Development** (new curriculum or resource in development but currently without programmatic elements)

All proposals should include the following sections:

1. **Proposal Description:** Information will be used for the conference proceedings and should include the following: **(100 words maximum)**
 - Brief program/research description
 - Program/research target audience
 - Session target audience
 - Session format and information that will be shared
2. **Participant Outcomes:** What will conference participants gain from attending this session? **(100 words maximum)**
 - Skills, knowledge, abilities to apply to their own sphere of influence
 - How you intend to engage participants in active learning
3. **Proposal Abstract:** Please address all of the following applicable areas: **(600 words maximum)**
 - Program or research description
 - Need or problem that program or research addresses
 - Program evaluation methods and results
 - Describe if the program or research is replicable or applicable to other audiences
 - Collaborating organizations/agencies

Have you presented at the National Priester Health Conference before? ____Yes ____No
If yes, please give the dates and answer the question below:

Date(s) _____

How does the information in this proposal differ from information presented previously?
(100 words maximum)